



Vision 2020 Standing Committee Meeting Minutes

November 9, 2016

7:30 PM

Town Hall Annex, first floor conference room

Present: Juli Brazile, Sue Doctrow, Amy Goldstein, Jen Toole, Nat Strosberg, Annie LaCourt, Elisabeth Carr-Jones

Absent: Scott Lever

1. Welcome and agenda review – no discussion.

2. Approve Minutes of October 5, 2016 – Minutes were approved with no changes.

3. Advisory Board Debrief – Committee decided to discuss October Advisory Board meeting at the next Standing Committee meeting when notes are set to be complete. Date was set for next Advisory Board Meeting: Wednesday, January 25, 2017.

4. ETG Plans – The first event – film and discussion – is set for Wednesday, Nov 16. The second event (in a series of 4-5) will be Wednesday, Dec 7.

5. Task Group Updates: Juli suggested that communication between the Standing Committee and Task Groups could be better. The group decided that each Standing Committee member would make a commitment to attend meetings and develop relationships with a specific Task Group:

- Diversity – Elisabeth
- Fiscal Resources – Juli
- Spy Pond – Jen
- Reservoir – Sue
- Sustainable Arlington – Nat
- APA – Amy
- Education – Scott/Juli

Juli said that she will also let Task Group chairs know that Vision 2020 now has Facebook Page in case they have upcoming events they'd like to promote. Additionally, she will inform them of the gift account and ask about projects for the year that might need funding.

Arlington Public Art: Juli said that this group is considering trying to change their structure away from a volunteer-based group to being an official town committee, perhaps under the umbrella of ACAC.

6. Communication/Public Discussion – this item was postponed to a later meeting.

7. Survey: Draft survey questions were distributed and reviewed. There was brief discussion about offering the survey online and Juli said she would ask about a survey conducted by the schools online about the success/response rate. Annie suggested that we ask if people have children who do not attend Arlington Public Schools (in addition to asking if they have children that do attend Arlington Public Schools). Amy suggested that we re-order questions to start with the Community Preservation questions followed by questions on composting, bikes and art.

Several wording changes for the questions on bicycles were suggested – including asking if bike riding is impacted by season and adding Brattle Square to question on the location of bike shares. Juli let us know that this year the survey would include several open-ended questions – the results of which would be captured by screen shot using the survey software.

8. New Business – None

Meeting adjourned at 8:35 PM

Submitted by Jen Toole